



## Rockwall Main Street Advisory Board Meeting Minutes

### City Hall – 385 S. Goliad

### Tuesday, January 19, 2021 - 6:30 P.M.

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Board members present: Jeremy Standifer, Gary Cannavo, Craig Stoddart, Jenni Hoffman

Absent: Geoffrey Lyons, Eva Cannon, Stacy Fuqua

Staff present: Bethany Browning, Main Street Manager

#### 1. CALL THE MEETING TO ORDER

Jeremy Standifer called the meeting to order at 6:37 PM.

#### 2. OPEN FORUM

Seeing there were no public comments, Jeremy closed the public forum at 6:37 PM.

#### 3. DISCUSSION/ACTION ITEMS

- A. **Review and act on the November 17, 2020 minutes:** Craig made a motion to accept the minutes as presented, Gary seconded the motion, passing 4-0.
- B. **Review and discuss the annual accreditation report and take any necessary action:** Jeremy led a brief discussion on the accreditation process and thanked the board and manager for their participation. The board discussed the need for by-laws and board members agreed it might be worth pursuing in the future if time permits. All board members are anxious to hear feedback regarding the creation of the transformation strategy work plan implemented mid-2020.
- C. **Update from committee members and staff regarding the Historical Walking Tour and discussion for next steps:** Bethany stated she had spoken with RCHF and they were going to share the board's plans with RCHF board members at their next meeting and would reply with their interest. Craig asked if the tour could include current business information in addition to historical data. Board members agreed QR codes would be beneficial to access the tour from various locations. Bethany to talk with City's IT Department regarding the development of the tour on the City's website. Each board member agreed to bring back 10 locations for the tour, compare notes at the next board meeting and begin development in February. It would be considered Phase 1 of the project, with additional properties added in the coming months. Gary inquired as to how many visits the current walking tour site receives through the Rockwall County Historical Foundation.

#### 4. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: Siren Rock Brewery and Casa Mama Restaurant opening soon. Southern Roots relocating to PD-50 north of the square at 505 N. Goliad.
- Upcoming Events/Announcements: Spring Fling/DRA Business Anniversary Spotlight.
- Volunteers needed for DRA Business Anniversary Spotlight (4 hours 1 Saturday per year).
- Available Property: 102 E. Rusk, 116 E. Rusk.

#### 5. ADJOURN

The meeting was adjourned at 7:35PM.

Minutes prepared by Bethany Browning, Main Street Manager.

**PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 16<sup>th</sup> DAY OF FEBRUARY 2021.**

**MAIN STREET ADVISORY BOARD CHAIRMAN:** \_\_\_\_\_